CFGS | 6

ASPIRE BELIEVE ACHIEVE

Business Studies

A Level – (Edexcel)

central.towerhamlets.sch.uk

Business Studies Course Overview

Who is the course for?
Students who are interested in why Businesses operate in the way that they do.

How will I be assessed? Three exam papers at the end of year 13

What could I do after the course? Most students will progress onto university or degree level apprenticeships.

What else do I need to know?
The course is split into four main themes 1: Marketing and people 2: Managing business activities 3: Business decisions and strategy 4: Global business. Each are equally weighted.

What will I be studying?
Studying Business A-Level develops crucial skills like critical thinking, problem-solving, and financial literacy, offering a versatile foundation for careers in management, marketing, finance, or entrepreneurship, while also providing insight into how businesses operate in the real world, preparing you for university or starting your own venture. It teaches you to analyse data, understand global trends, and build confidence in decision-making, making you highly employable and adaptable in a changing economy.

You will learn skills such as situational analysis and accountancy as part of the course.

Contact Name: Mr. J Whitfield

Entry Criteria

- 5 GCSEs at grade 5 and above, including English Language and Mathematics

Destinations for A Level Business Studies

This course is new to CFGS6 for 2026/2027 so there is no Alumni destinations for this course, however, an A Level in this subject could lead you to studying university courses or apprenticeships / employment in the following areas:

- Business Administration or Management
- Human Resource Management
- Finance and Accounting
- Marketing